



Fall under the spell of the magical Innov-is M38OD.

Fun, easy-to-use and packed full of features, take a crafting adventure with our new Disney embroidery, sewing and quilting machines.

Cute, colourful and compact, they suit any sewing space, large or small.

With an advanced needle threader, drop in bobbin and colour LCD touchscreen the Innov-is M380D is straightforward to set up and get stitching on.

Open up a whole new world of possibilities with wireless connection and early bird access to Brother's new Artspira app.















200 built-in embroidery designs, incl 65 Disney designs

11 built-in embroidery fonts

100 x 100 mm embroidery area

181 sewing stitches, including 10 buttonholes

4 lettering fonts

Design your own stitches with My Custom Stitch™

160 mm (6.2") workspace

Colour touchscreen

Advanced needle threader

Wireless LAN connected

Artspira creative app

Hard case





Stitch excitement into every piece of embroidery on the Innov-is M38OD with 200 built-in designs, of which 65 are Disney.

Add a personal touch with 11 built-in embroidery fonts. From monograms to feel good slogans, it's time to express yourself!

With on-screen editing you can take your creativity to the max. Use the clear, colour LCD touchscreen to flip, rotate, change the colour and repeat designs.

Challenge yourself and take your crafting even further. With wireless connectivity you can download additional designs, or connect to Artspira, our new creative hub.











Oh, boy! With the Innov-is M38OD it's time for some real swell sewing. With 181 built-in stitches, including 10 buttonholes, plus 4 lettering fonts your projects will be truly original.

Take that individuality even further with My Custom Stitch™. Golly gosh, use the colour LCD touchscreen to design your own stitches or edit the builtin designs. Save them to your machine for future use.

With a central panel inlcuding needle up/down button, slide speed controller, thread cutter and start/stop button, precision control is at your fingertips.

Oh gee, with the optional wide table, you can tackle quilts and larger projects like a pro.















General and Embroidery Features Benefits

Advanced needle threading system No more stress when threading. Follow the thread guide, and use the needle threader lever with one finger. Convenient controls For ease of use, all operating buttons are on one convenient panel - thread cutter, needle position up/down, Start/Stop function. Manage all the functions with a simple touch of the easy-to-read 3.7" colour LCD high resolution display (432 x 240 pixels). Built-in font styles 11 built-in font styles make it easy for you to personalise all your sewing and embroidery projects.
Colour LCD touch screen Manage all the functions with a simple touch of the easy-to-read 3.7" colour LCD high resolution display (432 x 240 pixels). Includes icons and 15 languages.
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Built-in fortistyles 11 built-in fortistyles make it easy for you to personalise all your sewing and emblodery projects.
Super Bright LED Light A bright, but gentle on the eye light, makes it easier to work on dark fabrics.
Bobbin winding system Quick and easy way to wind lower thread! Just load the bobbin on the winder and the thread guide will show you which way to go.
100 x 100 mm embroidery area Just set the embroidery unit and frame, select the pattern and you are ready to embroider. Additional frames are also available separate
USB Port to import designs Just insert a USB flash drive and load your embroidery design directly to the machine.
Combine embroidery patterns Several designs can be embroidered together by combining patterns and pressing the "Add" button on the screen.
Quick-set bobbin Just drop in a full bobbin and you are ready to go. There's a lower bobbin sensor which will warn you when the bobbin is running to Also equipped with an upper thread sensor.
200 embroidery patterns included Choose from a variety of sophisticated patterns including 65 unique embroidery designs featuring your favourite Disney characters.
Built-in embroidery frame patterns 14 stitch types can be combined with 10 different frame shapes, such as a circle or a square.
Editing on the screen Powerful editing features include the layout, pattern rotation in 1°, 10° and 90°, mirror imaging and scaling between 90 - 120%.
Automatic thread cutter Cuts upper and lower thread automatically with the touch of a button.
Wireless connectivity With wireless connectivity you can transfer additional designs using Design Database Transfer (for Windows devices only), or connectivity to Artspira, our new creative hub.
Artspira Reach for the sky and take your crafting even further. Here you will find free designs and projects, or even draw your own custom designs.

Sewing Features

Benefits

181 sewing stitches	Choose from 181 stitches built into the machine, giving you unlimited creativity. Also includes 10 one step buttonhole styles.
4 lettering styles (sewing)	Add different lettering styles for labels and monograming projects.
My Custom Stitch	Design your own stitch patterns or edit and change the built-in template designs and save for future use.
Drop feed lever	Easy-to-switch lever to drop feed dogs for free motion embroidery and quilting.
Slide speed	Adjusts speed from slow to fast. This can also be set to alter stitch width whilst sewing for zig-zag stitches.
Needle stop position	Select whether the needle should be up or down when the machine stops. Useful for turning fabric, sewing corners or joining quilt pieces.
Hard case	Carefully protects the machine when not in use.
Automatic reverse/ reinforcement stitch	The machine automatically sews reverse/reinforcement stitches at the beginning and end of sewing.
Mirror imaging	For more stitch variety use this function to create a mirror image of your stitch pattern.
Repeated single sewing	Choose whether the stitch pattern will be sewn once or repeatedly.
Combining stitches	Create your own stitch patterns by combining different stitches.
7 Point Feed	Provides a smooth feeding action and superior stitch quality on any weight of fabric.
Snap-on presser feet	Quickly and easily change presser feet.

Welcome to your newest creative companion, Artspira.

With Artspira, creativity is everywhere and imagination is everything.

Unlock the artist within. Use the Artspira app to draw your own simple embroidery patterns and transfer wirelessly to your machine.

Express yourself. Artspira gives you instant access to exclusive Brother projects and patterns each month.*

Explore, imagine, create. Artspira, inspiration 'At your side'.

*Early bird access is free, paid for services within the app will be added at a later date.



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For the full range of accessories available see sewingcraft.brother.eu



Optional accessories

Take your crafting even further with our enchanting accessories*.

Brother embroidery threads add out of this world luxury to every stitch out.

The Creative Sewing Pack (CSP2) contains five extra feet, including narrow hemmer and piping foot.

Make monograms even crisper with the 20 x 60 mm monogram frame (EF61). Exclusively available for the Innov-is M-series.

*Additional purchase necessary









Brother Support App

At Brother we're always 'At your side' and will be with you every step of your sewing journey. Our tuitional movies and a support app are only a click away, so download today.

To get your creativity flowing we've produced some 'how-to' movies to help and inspire you, find them on our website.











